### **ESIC HOSPITAL PEENYA**

# REPORT ON CELEBRATION OF WORLD BLOOD DONOR DAY UNDER "RAKTDAAN AMRIT MAHOTSAVA" ON 14.06.2023 ACTIVITIES AND INITIATIVES:

#### 1. 14.06.2023

- A. Motivational speech to encourage more people to become new donors by Dr. Veena Kumari K- Medical Superintendent
- B. Awareness and importance of Voluntary Blood donation by Dr. Vedha P-Specialist, Pathology department
- C. A pledge in regional language for blood donation was administered to all staff and ESIC beneficiaries by Dr.Vidhyashree-Ayurveda Physician Total participants: 35







#### 2. 16.06.2023

## VOLUNTARY BLOOD DONATION CAMP WAS ORGANIZED ON 16.06.2023 IN ASSOCIATION WITH ESIC PGIMSR, RAJAJINAGAR

**TOTAL DONORS: 21** 

#### **INAUGURATION BY DR. VEENA KUMARI K - MEDICAL SUPERINTENDENT**







